

DRIEMS BUSINESS SCHOOL

(TWO YEARS FULL TIME PGDM PROGRAM)

(APPROVED BY AICTE, NEW DELHI)

www.dbs.ac.in

Vision

To provide world class management education and facilitate cutting edge research through blending of rural and urban ambience in resurgent India.

Mission

The mission of DRIEMS Business School is to augment management thoughts and ethos in our country through development of business protagonists with knowledge and courage to metamorphose the Industrial arena, through the use of technology and good management practices.

Industry driven courseware

The course is designed according to suit to the needs of latest industry trends, backed by practical training and specialized delivery methodology. Our innovative pedagogy includes GDs Mock Interviews, Role plays, extempore speech, Cultural Events, Games, assignments, case studies, team work, live projects and industrial visits for better industry interface. Special personality development modules of communication skills, soft skills and social & business etiquettes are imparted to ensure the making of industry ready professionals.

The two-year full time PGDM course consists of 6 trimesters. The 1st of 3 trimesters builds foundation of conceptual skills required for more specialized study to be pursued in the 2nd year as the programme. PGDM offers multiple specialization in Marketing, Finance, IT, Retail, International Business and Human Resource. The program involves rigorous training to equip future managers with conceptual framework and specific skills needed to be successful in the corporate world.

Pedagogy

Imparting education in management discipline is more of a total personality development than mere mastering the theories of the curriculum. Thus our effort goes beyond the syllabi and helps the students to overcome their weakness and develop various skills required to face the problems in their future managerial career.

Features of the Programme at a Glance

1. Quality programme designed under the guidance of eminent academicians and industry experts.
2. Two-year rigorous programme consisting of 6 trimesters.
3. Well qualified & experienced faculty team.
4. Career-oriented and competency based curriculum that is responsive to industry needs.
5. Core & elective papers offered on a credit system.

6. Innovative Pedagogy.
7. Additional inputs from industry experts & leaders.
8. Proctoring by faculty advisors.
9. Active collaboration between Institute and Industry through summer internship programs, industrial visits and guest lectures etc.
10. Emphasis on group work, team building and over all personality development.
11. Course designed with a view to provide an integrated view of business management.
12. In campus job opportunities & research projects.
13. Emphasis on case & simulation based learning.
14. Stress releasing programmes such as Yoga, Game, Musical Events and Recreation Centre etc.
15. Value added programs such as Complete ERP training.
16. Faster leadership qualities necessary in multi-cultural ethos.

Facilities & Infrastructure

- ✓ Lush Green Campus
- ✓ Well Furnished Library
- ✓ High Tech Class Rooms
- ✓ Wi-Fi Campus
- ✓ Well Equipped Computer & Communication Labs
- ✓ Separate Hostels for Ladies & Gents inside the Campus
- ✓ Auditorium & Open Air Theater
- ✓ Conference Hall
- ✓ Canteen & Cafeteria
- ✓ Health Care Centre
- ✓ Guest House
- ✓ Market Complex
- ✓ Andhra Bank & ATM
- ✓ Post Office
- ✓ PCO, Provisional Stores
- ✓ Beauty Parlor
- ✓ Swimming Pool, Basket Ball Court, Billiards, Badminton, Tennis Court, Play Ground, Cricket & Football Fields.

Course Duration

2 Years course work & Project work. (Full Time)

Specialization Offered:

Marketing Management, Finance, Human Resource Management, Operation Management, International Business and Information Systems.

Eligibility

Graduation from a recognized University with valid rank card of CAT/XAT/JMET/ATMA/OJEE/MAT.

Admission Procedure

Candidates will be shortlisted on the basis of CAT/XAT/JMET/ATMA/OJEE/MAT scores shall be called for Group Discussion and Personal Interview.

Training & Placement

DRIEMS has a well equipped and well thought-out placement cell that supports placement of students. The liaison & symbiotic relationships developed with leading business organizations, MNC's & industries over the years by different departments is all leveraged for the final placement. Separate personality Development Sessions, Soft Skill Development Programmes are organized to prepare our students for high-end placement.

How to Apply

The prospectus and Application form can be obtained on all working days between 10.00 A.M. – 4.00 P.M. on payment of Rs. 750/- in cash or by post through DD drawn in favor of "DRIEMS Business School" payable at Cuttack.